

Post Graduate Programme in **Business Leadership**

PGP-BL

A Unique One Year Programme for Aspiring Business Leaders



भारतीय प्रबंध संस्थान कोषिकोड

Indian Institute
of Management
Kozhikode

Globalizing Indian Thought





In today's volatile, interconnected, and complex world, businesses require visionary leaders who can not only sustain but also thrive. This leadership programme is meticulously designed to bridge that gap, transforming experienced professionals into high-potential leaders. Our programme cultivates leaders who are authentic, highly capable, multi-dimensional, and deeply grounded in core values.

Prof. Debashis Chatterjee

Director, IIM Kozhikode

Our one-year MBA programme in business leadership prepares young working professionals to improve their business acumen, develop the requisite skill set, and refine their leadership abilities in a competitive corporate environment. The programme allows you to deeply ponder on Planet, People, and Profit while being grounded in purpose and core beliefs. The journey provides you with the potential to develop into impactful business leaders.

Prof Rajesh S Upadhyayula

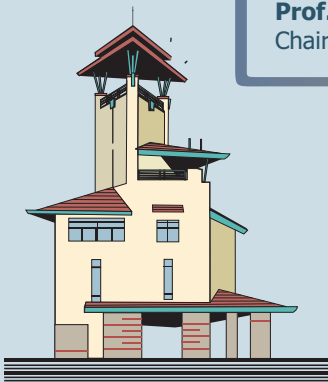
Dean Programmes



The curriculum fosters creativity, critical thinking and collaboration along with educating students in business competencies. Academic rigour delivers an outstanding learning experience and also bestows a range of knowledge, skills and abilities required for new age managers. The program aims to provide graduates who can seamlessly transition into leadership roles.

Prof. M. Geetha

Chairperson, PGP-BL



Post Graduate Programme in Business Leadership

The one-year Post-Graduate Programme in Business Leadership is a uniquely designed management programme aimed at shaping young graduates with relevant work experience into potential business leaders through a high-intensity and holistic curriculum and regimen.

Indian Institute of Management Kozhikode (IIMK) is currently on a high growth trajectory, offering the widest range of academic programmes in the field of management education and has consistently brought notable innovations to programmes design and delivery. In keeping with this pioneering spirit, IIMK's Post-Graduate Programme in Business Leadership (PGP-BL) is specially crafted to combine academic instruction with global exposure, and deep sensitization to critical aspects of leadership and responsible business, fashioned through a development regime that enables personalized learning and reflection. By facilitating the holistic development of young professionals with experience, this programme aims to provide industry 'on a platter', well-rounded managers with strong leadership potential - capable, confident, multi-dimensional, empathetic, mindful and values-centric future leaders who can 'hit the ground running'. A notable feature of this program is the infusion of Eastern values and timeless Indian leadership thought into the curriculum in a manner that can bring together the best of the East and the West in a holistic package.

PGP-BL



Programme Design

PGP-BL

The PGP-BL is a one-year, full-time, residential programme that will have a global immersion module. The programme is structured to have five terms of 8 to 9 weeks.

The course work will be rigorous and relevant and will encourage practical application. At the core, the PGP-BL programme will have an academic instruction capsule that will provide young professionals with a condensed/intense dosage of domain knowledge in all the critical and essential aspects of business. This will be accentuated by the following:

- A global immersion module that combines an international business school experience as well as industry exposure in other countries.

The PGP-BL involves a structured intervention and instruction design that is intense & high-energy. Yet, the programme is also crafted to allow students the time and space for reflective assimilation, with a strong emphasis on experiential learning, in order to develop them holistically as multi-dimensional future leaders. It will constantly encourage students to distill knowledge through experience & integrate it in a manner that converts their potential into performance, with clarity, focus, perseverance and courage; much like the fabled archer of yore, Arjuna, unleashing his talent before the world. Ultimately, IIMK Kozhikode's post-graduate programme in business leadership is a lifetime opportunity for students to discover their inner Arjunas.



Highlights

One year, full-time, residential

Two-week International Immersion

Focus on experiential and customized learning

Immaculately tranquil campus for exemplary learning experience

Renowned Faculty

Eligibility

Minimum 50% or equivalent CGPA in Graduation (any discipline)/
Post Graduation (any discipline)/
CA/CMA(ICWA)/CS

Minimum 3 years' work experience after completion of graduation

GMAT/GRE/CAT score of previous 3 years

International Immersion

The IIMK PGP-BL curriculum design includes a dedicated 2-week global immersion module* at a premier international business school. This is aimed at providing participants a definitive international experience that involves both academic instruction as well as experiential and cross-cultural learnings, including visits and interactions with relevant local businesses.

*If international immersion is prevented for any reasons/events beyond the reasonable control of IIMK, such as Covid 19, then IIMK shall make best efforts to facilitate alternative learning experiences.



Placements

PGP-BL placements will be a combination of cluster-based and rolling process. The cluster-based process is tentatively scheduled during September - November. The rolling process will begin from December onwards and may continue till the end of March.

The students placements committee (selected from the batch after a rigour process) facilitates the entire placements processes with the support of placements office led by faculty members and administration.

The placements report of the past PGP-BL batches are available on <https://iimk.ac.in/placement-report>



Alumni

The IIM Kozhikode Alumni Association brings together graduates of a variety of programmes right from its inception. The collective strength of this alumni network is the backbone of IIMK. The Students Alumni Cell (SAC) acts as a platform between the illustrious alumni and their alma mater, giving the current students and the alumni a chance to develop positive synergies and grow together in the process. SAC aims at increasing alumni engagement with the campus via a series of events spread across the year.

Campus

The IIM Kozhikode campus also called "Gods Own Campus" is located in Kunnamangalam, a sub-urban area of Kozhikode city in North Kerala. The campus is spread across two hills and set up over 112.5 acres of land. The immaculately tranquil, oxy rich campus offers an exemplary learning experience.





Life @iimk

The BL Students Committee is an elected body that is the face of a diverse and dynamic PGP-BL batch. It coordinates and manages a plethora of activities related to student life at IIMK, including and not limited to academics, admissions, sports, arts, social media, hostel and mess. They act as an interlocutor between the batch and the institute to ensure the welfare of students and foster an environment of learning and development

The Students Committee is also responsible for ensuring the smooth functioning of Student – Driven Circles. The Students Committee prides itself on developing a healthy and exemplary IIM Kozhikode culture at PGP-BL and setting the standards for the upcoming batches.



Professional Development Circles

Core Business Circle
Contemporary Business Circle
Conscious Business Circle



Student Driven Circles



Extracurricular Development Circles

Creativity Circle
Infrastructure & Facilities Circle
Insights Circle
Merchandising & Design Circle
Social Media Circle
Sports & Wellness Circle



Testimonials

"After completing almost five years in the corporate world, I decided to take a career break and pursue the One Year Full Time MBA at IIM Kozhikode. The Post Graduate Program in Business Leadership has been a transformative experience for me. From academics, which were taught to us by the top-notch faculty at IIMK, to the diverse peer group in classrooms to the various extracurricular activities I participated in during my time at campus, everything contributed to the rich and holistic MBA experience.

Personally, being a part of the students' committee added a lot of value to my journey at IIMK. IIMK is a student-run campus, and the authorities and admin encourage student-run bodies to take up and run various entrepreneurial initiatives while on campus, which allowed me to learn management lessons outside the classroom.

One of the perks of joining the program is that it gives one access to the 10K+ strong IIMK alumni network. Students can leverage this network to enhance their learning experience while also opening up avenues for various career opportunities.

Overall, choosing PGPBL has been one of the most important investments that I have made in my professional career. I am sure it will yield long-term dividends for all the students and catapult them into a high growth trajectory."

Anur Rajiv Dixit - PGPBL Alumni



It is often said that a Leader is the one who knows the way, shows the way, and goes the way. Little did I know that the PGP Business Leadership program would be a testament to molding such business leaders of tomorrow.

Hailing from an Automotive technical background, I was keen on honing skills that would equip me to become a holistic business leader. PGP-BL at IIMK was no less than a widespread buffet in the form of peers from varied backgrounds, rigorous curriculum, esteemed faculty, case competitions, varied business perspectives from International immersion, and much more with the Students' Council being one of the endeavours closest to my heart!

Personally, the experience of being a part of the Students' Council was surreal and helped me to navigate through situations that would be proxy to real-life corporate business decision-making situations.

Not to forget, the icing on the cake - the pristine and oxy-rich campus whose vibes would forever reverberate in the valleys of our hearts and minds!

Atul Patil - PGPBL Alumni



Being a part of this course has been a truly transformative experience for me. Over the past year, I have had the privilege of serving as a Member of the Students' Council, which has been incredibly rewarding. The friendships I've made on campus, the exceptional academic curriculum, and the interactions with best-in-class professors have all contributed to an enriching journey.

When I joined this course, I was confident about obtaining a prestigious MBA degree from a reputed institute. However, the depth of learning and the comprehensive nature of the curriculum far exceeded my expectations. The balanced approach to different management streams like Finance, Marketing, Operations, and Strategy helped me see management as a multi-disciplinary study requiring a balanced perspective.

A unique aspect I enjoyed here was working on a CIS project (Course of Independent Study), which allowed me to research a topic of my choice under the mentorship of renowned professors instead of choosing an elective. Additionally, the subjects offered as electives during Terms 3 and 4 were rich and diverse.



Testimonials

PGP-BL



Also, IIM Kozhikode has state-of-the-art sports facilities, including courts for tennis, squash, badminton, and a swimming pool. We celebrated various festivals throughout the year, starting with Vishu, followed by Onam, Deepawali, and Christmas. The highlight was our Business Management fest, BL Conclave, and our Cultural fest, Thira.

Reflecting on the past year, I can confidently say that this has been the best year of my life. It has been a period of immense growth, building lifelong friendships, and expanding my professional network. The PGP Business Leadership course at IIM Kozhikode is indeed a rigorous program that demands full-time devotion, but the rewards are beyond measure. I feel that I am a true all-rounder post my graduation from IIM Kozhikode.

Rohvin D'Souza - PGPBL Alumni

"I am glad that I could be a part of PGP BL 04 at IIM Kozhikode. I was able to divert all my energy toward education and various other countless activities that the institute offers us to be a part of and have learned immensely from my time at the campus. From our induction on Day 1 through to the conclusion of the course, the unparalleled faculty expertise, the top notch course design, have provided me with the knack to confidently navigate through the modern business landscape. In conjunction to academics, the community at the campus and the peer to peer learning that followed, led to an enriching experience. Looking back at everything, the education, the innovative ideas, insights, the discussions that ensued and every activity, every event that we were a part of, all the connections forged, this one year was a journey worth remembering.



I am sure, that from all that we learnt at the institute, the transformation that was brought within us, we will step out into the world and give our best. Our contributions and the change we bring about, will reflect on the character that the institute instilled within us. And I promise that it will bring the recognition that the institute and its brand deserves. A heartfelt thank you to everyone. I say this with a feeling of gratefulness!"

Anushka Singh - PGPBL Alumni

The Post Graduate Program in Business Leadership (PGPBL) at IIM Kozhikode provided me with a multifaceted experience, both inside and outside the classroom. You could be from any walk of life, from any background or geography, the one-year PGPBL journey will undoubtedly be a pivotal and defining moment in your life. IIM Kozhikode has provided me with a plethora of opportunities to grow holistically including exposure to entrepreneurship, real-time simulations, and live projects, among others. The diverse cohort has significantly enhanced my learning through insightful discussions, and the exceptional faculty have guided us in tackling real-world problems and thinking like consultants.



As an alumnus of the PGP-BL program, I take immense pride in being a part of its distinguished legacy. The memories and values from this experience will undoubtedly continue to serve as guiding lights in my professional journey.

Sugandh Deshmukh - PGPBL Alumni



Fee

PGP-BL

Application Fee

An application Fee (Non-refundable) of INR 3000/- (Three Thousand Only) is payable at the time of submitting the application online.

Program Fee

₹ 22,50,000/- (Indian Rupees Twenty-Two Lakhs Fifty Thousand Only). This fee includes program delivery, books and instruction material, in-campus shared accommodation, and access to all in-campus facilities such as the library.

Mess/Canteen charges would be additional and use-dependent. The above fees also include program and coordination fees for the International Immersion module. Travel and stay related expenses for the international immersion will be additional and will have to be borne separately by the students.

INR 7,50,000 (Indian Rupees Seven Lakh Fifty Thousand Only) will be payable initially and the balance in three installments. Financial assistance is normally available through banks to support the fee payment.



Admission

The admission process starts with submission of online application. Once the online applications are submitted, IIMK would review the application, shortlists candidates for interview based on various criteria. The interview panel will evaluate each candidate's performance, on the basis of quality and nature of work experience, diversity, leadership qualities, social sensitivity, and multi-dimensionality. Strong oral and written communication skills, and ability to think critically will be among the key attributes that the panel will seek in candidates.

The admission process is scheduled in three phases

| | Phase 1 | Phase 2 | Phase 3 |
|---|-----------------|------------------|---------------------|
| Application Opens | June-2024 | Jul 01,2024 | Sep 01, 2024 |
| Last Date for Submission of Application | Jun 30, 2024 | Aug 31,2024 | Nov 05, 2024 |
| Personal Interaction (PI) | Aug 03-04, 2024 | Sept 28-29, 2024 | Nov 30-Dec 01, 2024 |
| Class Commence | Apr 01, 2025 | | |

For more details, do visit - <https://iimk.ac.in/academic-programmes/Post-Graduate-Programme-in-Business-Leadership/admission-pgbl>

Changes if applicable, shall be made to the contents mentioned in this brochure. You are required to check the IIMK website for latest updates.

Contact Us

+91 9446979554
+91 0495 2809670
pgbladmissions@iimk.ac.in

